

2021-2022 Annual Sponsorship Program



KPhA

**Sponsorship
by the numbers**

**500+
Attendees**

**1,200+
Members**

**5,000+
Pharmacists**

- ✓ **Independent**
- ✓ **Community Retail**
- ✓ **Health System**
- ✓ **Academia**
- ✓ **Long Term Care**
- ✓ **Ambulatory Care**

Partner with KPhA and support the association that represents pharmacists, technicians and student pharmacists across all practice settings within the Commonwealth of Kentucky.

For inquiries, please contact
Ben Mudd, KPhA Executive Director
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Kentucky Pharmacists Association sponsors typically invest to:



Build relationships



Build Brand Awareness



Support the profession of pharmacy



Increase Sales

Benefit	Platinum	Gold	Silver
Share you expertise via written articles in e-newsletter or journal	6 per year	4 per year	2 per year
KPhA Website via links & banner ads	logo & link rotation on homepage banner ad 12 per year	logo & link rotation on homepage banner ad 6 per year	banner ad 3 per year
Event Visibility Annual Meeting Exhibit Space Included	logo throughout onsite signage and preshow materials material distribution allowed	logo throughout onsite signage and preshow materials	logo throughout onsite signage and preshow materials
Advertise <i>The Kentucky Pharmacist</i>	Full Page Ad 6 per year	1/2 Page Ad 3 per year	1/2 Page Ad 1 per year
Membership	3 associate memberships	2 associate memberships	1 associate membership
Total Investment	\$15,000	\$10,000	\$5,000

