

Access to Pharmacy Profession Decision Makers



KPhA Exhibitor & Sponsorship Packet



June 20-23, 2019
Griffin Gate Marriott Resort & Spa
Lexington, KY



www.kphanet.org

The only trade-show dedicated to the profession of pharmacy in Kentucky.

Why Support?

The Event for Kentucky Pharmacists

The Kentucky Pharmacists Association Annual Meeting and Convention, in cooperation with the Kentucky Pharmacy Education & Research Foundation, promotes the professional development of pharmacists, pharmacy technicians and student pharmacists through continuing education activities, networking with colleagues, and social events. The KPhA Hall of Exhibits provides a forum to interact with the pharmacy professionals who purchase the products and secure the services your organization supplies.

Reasons to Exhibit:

- Network with pharmacy professionals
- Showcase new products
- Build brand awareness of you company's products and services
- Establish and develop relationships with new customers
- Maintain and strengthen existing client relationships

Last year's Annual Meeting attracted approximately 250 attendees including pharmacists, pharmacy technicians, and student pharmacists from across the Commonwealth of Kentucky. When you reach KPhA Annual Meeting attendees, you also reach the pharmacies, hospitals, and universities where they are employed and the people they work with every day.

Sponsor & Exhibit Opportunities

Sponsorships Available:

- | | |
|--------------------------------------|---------|
| • KPERF Golf Outing Sponsor | \$2,500 |
| • Opening Night Reception Sponsor | \$2,500 |
| • Friday Breakfast Sponsor | \$5,000 |
| • Friday Lunch Sponsor | \$5,000 |
| • Saturday Breakfast Sponsor | \$5,000 |
| • President's Reception Sponsor | \$2,500 |
| • Ray Wirth Awards Banquet Sponsor | \$7,500 |
| • Networking Break Sponsors | \$1,000 |
| • Friend of the Profession Sponsor | \$5,000 |
| • Annual Meeting Sponsor | \$1,000 |
| • KPERF Golf Scramble Hole Sponsors | \$ 150 |
| • Pharmacy's Future Student Sponsors | \$ 100 |

Exhibit Space:

- | | |
|----------------|---------|
| • Single space | \$1,500 |
| • Double space | \$2,500 |

Contact:

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By exhibiting at our meeting:

Your company name will appear on the KPhA website.

You have a FREE opportunity to get the word out about a new product, company services, etc. in the KPhA eNews from July through December 2019.

Your company will be listed along with other exhibitors on a full-page advertisement in the Kentucky Pharmacists Journal in the issue following the Annual Meeting.

