KPhA Legislative Conference

The KPhA Legislative Conference includes legislative presentations, continuing education and additional educational opportunities, and includes the KPhA Student Legislative Day in partnership with Sullivan University College of Pharmacy and University of Kentucky College of Pharmacy. The legislative agenda for the upcoming Kentucky Legislative Session is discussed and approved at this meeting each fall.

We would like to offer you several sponsorship opportunities for this exciting event:

- Conference Supporter: $3,501 to $5,000+*
- Friday Luncheon: $3,500*
- Friday Refreshment Break: $2,000*
- Saturday Breakfast: $2,000*
- Social Event: $2,500 to $5,000*

Sponsoring Pharmacy’s Future (Sponsorship for student participation)

Student Pharmacists from the University of Kentucky College of Pharmacy and the Sullivan University College of Pharmacy will attend the KPhA Legislative Conference for free with your financial support. KPhA is offering you the chance to shape the future of the profession by financially supporting student attendance at the KPhA Legislative Conference. The cost for each student is around $100 for the two-day conference. We expect between 200 and 250 students.

- Individual Supporter: Suggested minimum amount $100
- Corporate Supporter: Suggested minimum amount $1,000* up to $5,000+

KPhA will recognize your support throughout the conference, as well as on the KPhA Website and in The Kentucky Pharmacist following the event.

To offer your support, contact Scott Sisco at ssisco@kphanet.org or 502-227-2303.

*Includes option of a table-top display in lobby outside conference room.
Kentucky Pharmacists Association
Proudly Serving Kentucky Pharmacists Since 1879

The Kentucky Pharmacists Association is the largest professional organization representing pharmacists in the Commonwealth, serving its members since 1879. KPhA is the voice of pharmacists, pharmacy technicians and student pharmacists from all practice settings concerning education, policy, legislative and regulatory matters to model and improve the future of healthcare across the Commonwealth and the United States.

The voices of democracy speak loudly, especially when many voices join together. KPhA offers its members the opportunity to band together with like minded voices to be heard. By uniting members for a single cause, KPhA benefits pharmacists, pharmacy technicians and student pharmacists in all practice settings. We also alert our members on rapidly changing healthcare issues via multiple technologies, publications and educational seminars.

Throughout its history, KPhA has maintained a positive and respected position in the Commonwealth’s political arena. To Kentucky legislators and Kentucky executive branch officials, KPhA is THE voice of pharmacy concerning legislative and regulatory matters. We are affected by the decisions of government officials, insurance companies, MCOs, the Board of Pharmacy and elected officials. Maintaining KPhA’s presence in Frankfort is a high priority for the Association. Political advocacy for the profession of pharmacy is vital to preserve a favorable and progressive environment for the practice of pharmacy throughout the Commonwealth. We believe protecting and serving pharmacists is the most important function of KPhA as the Guardian of the Profession.

KPhA also serves members by offering continuing pharmacy education through the Kentucky Pharmacy Education & Research Foundation, medication therapy management services and resources through Rx Therapy Management and other education and resources pertinent to pharmacists, pharmacy technicians and student pharmacists in the Commonwealth. KPhA also serves as the hub for the Kentucky Pharmacists Political Advisory Council.

Building on this foundation, KPhA is leading the way in developing bold and innovative programs to engage our members in improving the healthcare of the citizens of Kentucky. Your support for these programs will ensure that KPhA members are empowered and educated in the newest advancements in the pharmacy profession.

KPhA Annual Meeting & Convention Sponsorship Opportunities

KPhA is a 501(c)(6) non-profit membership organization, recognized as tax exempt by the IRS. In order to provide a first-class convention for our members and guests, we rely on the support of sponsors like you to cover much of the cost of our meeting.

Kentucky Pharmacy Education & Research Foundation Annual Golf Scramble

The Annual KPERF Golf Scramble is the largest fundraiser for KPERF, the 501(c)(3) educational foundation arm of the Kentucky Pharmacists Association. KPERF is recognized as a tax exempt charitable organization by the IRS.

- Individual Player $100
- Team $400
- Hole Sponsor $150

Annual Meeting & Convention Sponsorships

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Friend of the Profession</td>
<td>$5,000 and up</td>
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Event Sponsorships

- Pre-conference social event $3,000
- Opening Breakfast $3,000
- Refreshment Breaks (at least 5 opportunities) $1,000
- Saturday Luncheon $3,000-$4,000
- Grand Opening of Hall of Exhibits Reception $2,500
- Saturday Continental Breakfast $2,000
- KPhA Awards Luncheon $3,500-$5,000
- President’s Reception $4,000
- Ray Wirth Banquet $7,000
- Post Banquet Networking Event $3,000
- Sunday Breakfast $2,000

General Sponsorships

- Annual Meeting Supporter $200 Suggested Minimum
- Sponsoring Pharmacy’s Future (Student cost sponsorship) $100 Suggested Minimum
- Convention Program Printing $2,000
- Ray Wirth Banquet Program Printing $200
- Additional Printing $3,000
- Registration Bags $1,500

All sponsors will be recognized in the convention program and on signs throughout the meeting space. Event sponsors will be recognized on signs at the event. Sponsors of $3,500 and above will be offered a booth with priority location in the KPhA Hall of Exhibits.
KPhA Annual Meeting & Convention

The Kentucky Pharmacists Association Annual Meeting & Convention promotes the professional development of pharmacists through continuing education activities, networking with colleagues, and social events.

KPhA Hall of Exhibits

The KPhA Hall of Exhibits provides a forum to interact with the pharmacy professionals who purchase the products and secure the services your organization supplies.

Reasons to Exhibit:

- Network with pharmacy professionals
- Showcase new products
- Build brand awareness of your company’s products and services
- Establish and develop relationships with new customers
- Maintain and strengthen existing client relationships

Last year’s Annual Meeting & Convention attracted approximately 250 attendees including pharmacists, pharmacy technicians and student pharmacists from across the Commonwealth of Kentucky. When you reach KPhA Annual Meeting & Convention attendees, you also reach the pharmacies, hospitals and universities where they are employed and the people they work with every day.

Exhibit fees

- Single Booth (Six foot table, two chairs) $1,000
- Double Booth (Two six foot tables, four chairs) $1,795

Exhibit fees include:

- One FREE opportunity to get the word out about a new product, company services, etc. in the KPhA eNews from July through December 2017. To take advantage of this opportunity, email the information you would like included to ssisco@kphanet.org. Content must be approved ahead of publication.
- Your company will be listed along with other exhibitors on a full page advertisement in The Kentucky Pharmacist Journal in the issue following the Annual Meeting & Convention and on the KPhA Website.
- One pharmacist registration to attend CE programs at the meeting (must register for the conference with provided coupon code).
- A meal plan for the event will be available to exhibitors upon request.

Exhibit hours and other specific information will be released in advance of the event.

Support KPhA

Annual Sponsorship Levels

The Kentucky Pharmacists Association is a 501(c)(6) Tax Exempt Membership organization with operations funded mainly by membership dues. KPhA invites you to show your additional support for pharmacists, pharmacy technicians and student pharmacists across the Commonwealth through your sponsorship. This will allow you to reach KPhA Members year-round through several media vehicles. Contact Scott Sisco at ssisco@kphanet.org or 502-227-2303 with questions.

Gold Supporter Level

$15,001 and up

- Listing on KPhA Website as a Corporate Sponsor for one year with company logo and link to company website.
- Exhibit booth in a prime location in the KPhA Hall of Exhibits at the KPhA Annual Meeting & Convention.
- Recognition at KPhA Headquarters in Board Room throughout the year.
- Title sponsor of event at KPhA Annual Meeting & Convention.
- Recognition at KPhA Annual Meeting & Convention for Sponsoring Pharmacy’s Future, student sponsorship.

Silver Supporter Level

$10,001 to $15,000

- Inclusion in rotating sponsor block on KPhA Website as a Corporate Sponsor for one year with company logo and link to company website.
- Exhibit booth in a prime location in the KPhA Hall of Exhibits at the KPhA Annual Meeting & Convention.
- Seven announcements in KPhA Weekly eNews spaced out through year.
- Recognition at KPhA Legislative Conference for Sponsoring Pharmacy’s Future, student sponsorship.

Bronze Supporter Level

$7,500 to $10,000

- Inclusion in rotating sponsor block on KPhA Website as a Corporate Sponsor for six months with company logo and link to company website.
- Exhibit booth in a prime location in the KPhA Hall of Exhibits at the KPhA Annual Meeting & Convention.
- Five announcements in KPhA Weekly eNews spaced out through the year.

Copper Support Level

$5,000-$7,499

- Six months on the rotating sponsor block on the KPhA Website.
- Exhibit space at the KPhA Annual Meeting & Convention.
The Kentucky Pharmacist is the by-monthly, peer-reviewed journal of the Kentucky Pharmacists Association (KPhA). It is distributed to all members of the association, as well as pharmacy students, pharmacy wholesalers, insurers and other partners. The readership of the Journal includes many decision makers for pharmacies of all types in Kentucky and other areas. The Journal provides useful and timely information, continuing education activities and updates on topics that affect pharmacists in all practice areas.

2017 Ad Rates for The Kentucky Pharmacist

Publication months for 2017:
✔ January ✔ March ✔ May ✔ July ✔ September ✔ November

The Kentucky Pharmacist is published six (6) times a year in black and white with color available on select inside pages.

**Full Page: 7.5 x 9.5**
- **Black and White**
  - Single issue: $800.00
  - Three issues: $1,750.00
  - Six issues (1 year): $2,500.00

**Half Page: 7.5 x 4.75**
- **Black and White**
  - Single issue: $600.00
  - Three issues: $1,500.00
  - Six issues (1 year): $1,800.00

**1/4 Page: 4.25 x 5.5**
- **Black and White**
  - Single issue: $400.00
  - Three issues: $575.00
  - Six issues (1 year): $800.00

**Business Card: 3.5 x 2**
- **Black and white only**
  - Single issue: $100.00
  - Three issues: $250.00
  - Six issues (1 year): $475.00

**Electronic Advertisement Options**

**KPhA Website**
- Rotating Logo display on KPhAnet.org Home Page
  - $2,000 per year
  - $1,000 per six months
  - $200 a month

**Email**
- eNews newsletter (weekly electronic newsletter sent to members and partners with a diverse set of information)
  - Logo ad
    - $50 per issue (minimum 10 issues)
    - $2,000 per year (published about 52 times)

**Weekly Legislative Update (during Kentucky Legislative Sessions)**
- $100 per issue
- $2,000 per session

Camera ready logo should be emailed to ssisco@kphanet.org.

**KPhA’s Weekly eNews and Legislative Updates reach more than 4,000 members and friends of the association.**

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**Classified Ads** (Job advertisements, Pharmacies for Sale, etc.)
- Non Members (per journal): $100.00
- Members: FREE

Deadline for submission is the 15th of the preceding month of publication.
Camera ready copy should be emailed to ssisco@kphanet.org in .jpg or .pdf format.