



For Immediate Release
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KPhA hires new director of communications and continuing education

FRANKFORT, Ky. (Nov. 14, 2011)—The Kentucky Pharmacists Association named Scott Sisco as its new director for communications and continuing education.

“This position plays a pivotal role in providing the highest level of service to our members,” said Robert McFalls, Executive Director. “We are thrilled to have someone of Mr. Sisco’s talent to join our team.”

Sisco’s background includes several newsroom positions at daily newspapers around Kentucky and alumni relations support positions at Western Kentucky University and Kentucky State University. He holds two degrees from WKU: a Bachelor’s degree in Print Journalism and a Master’s in Communication.

“I look forward to informing the pharmacists of Kentucky about issues relating directly to them, and managing the continuing education process efficiently,” Sisco said. “One of my goals is to connect with the younger pharmacists, and engage them in the activities of the Association. I also want to continue to provide excellent service to all Kentucky pharmacists.”

The mission of the Kentucky Pharmacists Association is to promote the profession of pharmacy, enhance the practice standards of the profession, and demonstrate the value of pharmacist services within the health care system.

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