

Kentucky Pharmacists Association 2012 Annual Meeting

June 13-16, 2012
Griffin Gate Marriott Resort and Spa
1800 Newtown Pike
Lexington, KY 40511



Kentucky Pharmacists Association Exhibitor Information

The Kentucky Pharmacists Association Annual Meeting promotes the professional development of pharmacists through continuing education activities, networking with colleagues, and social events. The KPhA Hall of Exhibitors provides a forum to interact with the pharmacy professionals who purchase the products and secure the services your organization supplies.

Reasons to Exhibit:

- Network with pharmacy professionals
- Showcase new products
- Build brand awareness of you company's products and services
- Establish and develop relationships with new customers
- Maintain and strengthen existing client relationships

Last year's Annual Meeting attracted approximately 150 attendees including pharmacists, pharmacy technicians, and students from across the Commonwealth of Kentucky. When you reach KPhA Annual Meeting attendees, you also reach the pharmacies, hospitals, and universities where they are employed and the people they work with every day.



Kentucky Pharmacists Association General Information

HOTEL ACCOMMODATIONS

Exhibitors may stay at the Griffin Gate Marriott Lexington during the KPhA Annual Meeting at a reduced rate of \$129/night for single and double occupancy. Overnight accommodations can be made by visiting <https://resweb.passkey.com/go/KYPharmacistAssoc>. You may also call 1-800-266-9432 before May 22, 2012 to receive the group rate. The group name is Kentucky Pharmacists Association.

EXHIBITING HOURS

Grand opening of the Exhibit Hall begins with hor d'oeuvres Thursday, June 14 from 5:30-7:30 pm. Another exhibiting session will be on Friday, June 15 from 9:00-11:30 am and will include refreshments being served in the exhibit area. Exhibitors may continue to interact with attendees through the rest of the meeting as well, as the KPhA Hall of Exhibitors will be set up between the breakout rooms. To ensure attendance and flow to the Exhibit Hall, no continuing education activities will be in progress during the dedicated exhibiting hours. Registrants will have a chance to win a variety of door prizes by attending the KPhA Hall of Exhibitors.

ELECTRICAL NEEDS

Please contact Leigh Dalton at leigh.dalton@marriott.com or 859-288-6137 if you will require electrical or internet access.

INCOMING / OUTGOING SHIPMENTS

Upon the booking of a group and/ or guest arriving for meetings and/ or a convention at our resort the sales department will make the client(s) aware of our shipping and receiving charges for packages arriving and departing our resort. The sales manager should also inquire about if the shipping and handling charges should be charged to a guest or group master account and include the information in the contract.

The Guest(s) and groups will still be required to pay for their own shipping charges for carriers of their packages, cases and pallets. For example; carriers may be UPS and Federal Express.

Group contacts and guests will be asked to address their individual packages, cases and pallets to the resort with the following information:

Griffin Gate Marriott Resort and Spa
Group or Show Name
Attention: Guest, (Registered Guest Name with Check in Date)
1800 Newtown Pike
Lexington, KY 40511

Multiple boxes/containers should each be marked as follows; "(box number) of (total number shipped)." For example: Box 1 of 4, Box 2 of 4

Guest(s) will be asked to provide their name and/or group name to enable that the outgoing shipping and handling charges will be applied to their packages, cases and pallets.

Deliveries should arrive at the Hotel no more than (3) days prior to Group's arrival. The Marriott Griffin Gate Resort and Spa does not accept any liability for equipment, goods, displays or other materials that arrive unmarked or fail to arrive at the Resort. The group or individual is responsible for insuring its property for loss or damage. The hotel will assess a handling fee per package for incoming and outgoing parcels. The fee scale is based on the weight and size of the package:

- \$5.00 per box under 50 lbs
- \$10.00 per box over 50 lbs
- \$25.00 per display case, poster, large tube and oversized box
- \$75.00 per pallet
- Additional \$10.00 per outgoing pallet if shrink wrap is needed
- \$150.00 per crate over 150 Lbs

ASSIGNMENT OF SPACE AND PAYMENT REQUIREMENTS

Companies may not request specific booths, but companies may request an exhibit space not be located by a competitor. Please specify on the registration form. Also, please make checks payable to KPERF. KPhA's Tax I.D. Number is 61-0246386.

CANCELLATION AND REFUND POLICY

No cancellations will be given a refund after May 13, 2012.

EXHIBIT INSTALLATION AND DISMANTLING

SETUP OF EXHIBIT

Thursday, June 14, 11:00am – 5:30pm

DISMANTLING AND REMOVAL OF EXHIBITS

By Saturday, June 16, 2 p.m.

EXHIBITOR REGISTRATION

All exhibitors must check in at the KPhA Registration Table to receive a name badge and Annual Meeting agenda.

2012 EXHIBITING FEES

Single Booth: \$1,000

Double Booth: \$1,795

RECOGNITION FOR BEING A 2012 EXHIBITOR

By exhibiting at our meeting:

- Your company name and logo will appear on the KPhA website.
- You have a FREE opportunity to get the word out about a new product, company services, etc. in the KPhA eNews from July through December 2012. To take advantage of this opportunity, email Scott Sisco the information you would like included at ssisco@kphanet.org.
- Your company will be listed along with other exhibitors on a full page advertisement in the *Kentucky Pharmacist Journal* in the issue following the Annual Meeting.

Kentucky Pharmacists Association Sponsorship Opportunities

The Kentucky Pharmacists Association would like to extend sponsorship opportunities to your organization for the 2012 Annual Meeting. KPhA anticipates 150-200 attendees combined health-system, retail, community and consultant pharmacists, as well as pharmacy residents, pharmacy students, and pharmacy technicians.

Information about sponsorship opportunities and benefits are outlined below. If you are interested in a specific item or have any questions, please contact Scott Sisco at 502-227-2303 or ssisco@kphanet.org.

FRIEND OF THE PROFESSION \$5,000-\$10,000

Sponsors will receive special recognition in agenda and entrance of KPhA Hall of Exhibitors with a priority location.

EVENT SPONSOR \$1,000-\$4,999

Sponsors will receive special recognition in agenda, signage at the event, and a priority location in the KPhA Hall of Exhibitors. Event sponsors are approved on a first-come, first-served basis. Please call for available events and pricing information:

- Welcome Breakfast
- Coffee/Snack Break
- Deli Lunch
- Grand Opening of KPhA Hall of Exhibitors
- Breakfast in KPhA Hall of Exhibitors
- President's Reception
- Ray Wirth Banquet
- Hospitality Suite
- Refreshment Break
- Golf Scramble Holes

ANNUAL MEETING SUPPORTER \$100-\$999

Sponsors will receive special recognition in agenda and entrance of KPhA Hall of Exhibitors with a priority location.

SPONSORING PHARMACY'S FUTURE-MINIMUM \$100

Student Pharmacists attend the KPhA Annual meeting free. Help shape the future of the profession by financially supporting the KPhA Annual Meeting. Sponsors will receive special recognition in agenda and entrance of KPhA Hall of Exhibitors with a priority location.

SPONSOR-PROVIDED BADGE LANYARDS

You may provide KPhA with 300 neck cords pre-printed with your company message or logo, and they will be distributed to all attendees as part of registration for the annual meeting. KPhA must receive lanyards by May 16, 2012.

Kentucky Pharmacists Association Golf Scramble

Don't miss the opportunity to support the KPhA annual meeting and join friends, new and old, for an afternoon of fun and networking on Wednesday, June 13, 2012. Prizes will be awarded. Additional information will be available at www.kphanet.org.

**Kentucky Pharmacists Association
2012 Annual Meeting Exhibitor and Sponsor Registration**

Company Name _____

Primary Contact _____

Address _____

City, State Zip _____

Phone _____ Fax _____ Email _____

Booth Representatives
1. _____ 2. _____

If possible, please do not locate us by the following companies:

Please contact Leigh Dalton at leigh.dalton@marriott.com or 859-288-6137 if you will require electrical or internet access.

\$ _____ Booth fee (\$1,000 single/\$1,795 double)

Sponsors will be printed on all meeting materials (listed according to level), receive special recognition, signage, and a priority location in the KPhA Hall of Exhibitors.

\$ _____ Friend of the Profession (\$5,000-\$10,000)

\$ _____ Event Sponsor (\$1,000-\$4,999 call for available events)

\$ _____ KPERF Golf Scramble Hole Sponsor (\$150)

\$ _____ Annual Meeting Supporter (\$100-\$999)

\$ _____ Sponsoring Pharmacy's Future-minimum of \$100 (Student Sponsorship)

\$ _____ **Total**

Please make checks payable to KPERF with KPhA Annual Meeting in the memo line.

Credit Card: ↑ Visa ↑ MasterCard ↑ Discover ↑ AMEX

Card# _____ Exp. Date _____

Name as it appears on card _____

Billing Address: _____

Note: *Payments to KPhA are not deductible as charitable contributions for federal income tax purposes. However, they may be deductible as general business expenses or for other reasons under U.S. tax regulations. KPhA's Tax Identification Number is 61-0246386.*

Please mail payment to: Kentucky Pharmacists Association, Annual Meeting, 1228 US 127 South, Frankfort, KY 40601

Kentucky Pharmacists Association, 1228 US 127 South, Frankfort, KY 40601
Phone: 502-227-2303 | Fax: 502-227-2258

**KPhA Hall of Exhibitors
Dedicated Hours***

Thursday, 6/14/2012

5:30-7:30 p.m.

Friday, 6/15/2012

9:00-11:30 a.m.

* Exhibitors may remain open through Friday and Saturday while the meeting continues.

2011 KPhA Annual Meeting Exhibitors

Abbott Labs
Abbott Diabetes Care
American Pharmacy Cooperative, Inc.
American Pharmacy Services Corporation
AmerisourceBergen
Cardinal Health
CVS Caremark
Dr. Comfort
Eisa, Inc.
Eli Lilly and Company
Endo Pharmaceuticals
EPIC Pharmacies, Inc.
GlaxoSmithKline
HD Smith
KY Cabinet for Health and Family Services
KY Renaissance Pharmacy Museum
McKesson Corporation
Novartis Pharmaceuticals
Novo Nordisk, Inc.
Pfizer, Inc.
Pharmacists Mutual Companies
Proctor and Gamble
QS/1
Rite Aid Pharmacies
Rx Therapy Management
Samuels Products, Inc.
Sanofi-Aventis
Smith Drug Company
Sullivan University CoP Students
Teva Biological and Specialty Products
UK CoP Student Organizations
UK CoP Experiential Education
Walgreens